CVS Pushes Obamacare With Federal “Navigators” in Stores

Citizens’ Council for Health Freedom Urges CVS Customers to Shop Elsewhere as CVS Decides to Back Obamacare

ST. PAUL, Minn.—Twila Brase, president and co-founder of Citizens’ Council for Health Freedom, is calling on the American public to stand up against CVS Caremark for pushing an unpopular and destructive health care plan that is bad for the country.

CVS is not only promoting Obamacare in their stores, but also allowing “Navigators,” who are untrained and without background checks, into their stores to convince and coerce customers to sign up for state health insurance exchanges. These exchanges are riddled with privacy intrusions, limited choice in doctors, and increased costs to both citizens and taxpayers. (See Brase’s list of the Top Ten Terribles of Obamacare.)

Two recent polls show that more than half of Americans view the Affordable Care Act unfavorably. Even CVS itself acknowledges that more than one-third of Americans admit they will need help with the intricacies of the law. According to a recent CVS press release, the pharmacy chain “will roll out a company-wide information and outreach program to help customers gain access to critical health insurance marketplace information, including retail events and brochure displays at its more than 7,400 retail stores and 650 MinuteClinic locations.”

“Frankly, Americans should find another pharmacy that doesn’t take an unpopular and political stand and alienate half of the population by promoting a law that will cause poor care, limited doctors and increased costs,” Brase said. “In essence, CVS is promoting the rationing of care, privacy intrusions and ending private insurance choices by pushing Obamacare.”

One disturbing decision by CVS is to give government workers direct access to their customers. A recent Politico article stated that Americans are in danger when talking to government “Navigators” who will have access to private patient information as they “help” them enroll in the state exchanges.
There will be no criminal background checks on these “Navigators” which will leave people vulnerable to identity theft. It is a serious problem since there are few, if any qualifications to be a “Navigator”. Not even a high school education is required.

Brase and CCHF are asking Americans to call the corporate CVS offices’ community relations department at (401) 770-2898 and tell them:

- Don’t promote Obamacare, CVS.
- We will refuse to shop in your stores if you continue to promote a health care law that is bad for America.
- We don’t want to be hassled by “Navigators” while we shop.
- Don’t alienate customers with politics and push away more than half of Americans who disapprove of Obamacare.

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On August 10, Brase will be a featured speaker at an event in Minneapolis that will train doctors how to get out of Medicare. Read more at “Thrive – Not JUST Survive XUII – Building a Direct-Pay, Independent Practice.”

CCHF has issued “National Patient ID,” a report on the ongoing attempts by government officials and corporate executives to create a unique national tracking number to link and access an individual’s entire lifetime of medical records without the individual’s consent and despite a long-standing statutory prohibition from Congress. In addition, CCHF offers a list of the “Top Ten Terribles of Health Insurance Exchanges,” which include higher costs, privacy intrusions, more red tape, and poor care and coverage.

Twila Brase, a public health nurse and health freedom advocate, has been called one of the “100 Most Powerful People in Health Care” and one of “Minnesota’s 100 Most Influential Health Care Leaders.” She shares health care-related news and commentary with the American public in her daily, 60-second radio feature, Health Freedom Minute. The Minute airs on nearly 350 stations daily, including the entire American Family Radio Network, with more than 150 stations nationwide, in addition to Bott Radio Network with over 80 stations nationwide. During the daily features, listeners can learn more about the agenda behind proposed health care initiatives, the ramifications of proposed policies and actions that can be taken to protect their health care choices, rights and privacy. Health Freedom Minute is sponsored by the Citizens’ Council for Health Freedom, a patient-centered national health freedom organization based in St. Paul, Minn. CCHF supports patient and doctor freedom, medical innovation and the right of citizens to a confidential patient-doctor relationship.

For more information or to interview Twila Brase, president and co-founder of Citizens’ Council for Health Freedom, contact Deborah Hamilton, Hamilton Strategies, 215.815.7716, 610.584.1096, DHamilton@HamiltonStrategies.com.