Solutions for health care differ little between the public and the private sectors. This seminar will address how to implement consumer driven health care and patient incentives in both the private and public sectors. It will discuss alternatives for reducing health care costs while improving service in private and public health care programs, including Medicaid and public employee health insurance. Strategies to provide effective health care for a more economical cost and better value will be discussed.

Speakers

**Jim Frogue**, HHS Task Force Director, American Legislative Exchange Council(D.C.),

*The Future of Medicaid: Consumer Directed Care*

**Commissioner Penny Steele**, Board of Hennepin County Commissioners (MN),

*Making a Case for Patient Incentives in Health Care*

**Greg Scandlen**, Center for Consumer Directed Health Care, Galen Institute (D.C.),

*Consumer Driven Health Care: New Tools for Minnesota*

Panel Discussion to Follow Presentations
There will be ample opportunity for questions and discussion.

**Wednesday, October 15, 2003**
8:30 a.m. – 11:30 a.m.
8:00 a.m. - Registration and Light Breakfast Buffet

**Radisson Plaza Hotel**
35 South 7th Street
Minneapolis, #612-339-4900
Sponsors

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North American Association for Ambulatory Urgent Care
Now Care Medical Centers
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Seminar Fee: $50 by Thursday, October 9th; $55 after October 9th
** Special Offer: Those who register at the regular price of $50 may bring ONE (1) associate of their choice for an additional $10 (no more than one associate per registrant).
Please complete associate form below. Deadline: Monday 10:00 a.m., October 13th.

-------------------------------------------------- The $50 Seminar Registration Form --------------------------------------------------

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-------------------------------------------------- The $10 Associate Registration Form --------------------------------------------------

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** NOTICE **
The $10 Associate Registration fee is good for only ONE associate per registrant. Thank you.

Make checks payable to CCHC and send with this registration form to:
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