Citizens’ Council on Health Care
Invites you to a Seminar

**Consumer Driven Health Care: Public Sector Opportunities**

Solutions for health care differ little between the public and the private sectors. This seminar will address how to implement consumer driven health care and patient incentives in both the private and public sectors. It will discuss alternatives for reducing health care costs while improving service in private and public health care programs, including Medicaid and public employee health insurance. Strategies to provide effective health care for a more economical cost and better value will be discussed.

**Speakers**

Jim Frogue, HHS Task Force Director, American Legislative Exchange Council (D.C.)

Commissioner Penny Steele, Board of Hennepin County Commissioners (MN)

Greg Scandlen, Center for Consumer Directed Health Care, Galen Institute (D.C.)

Panel Discussion to Follow Presentations
There will be ample opportunity for questions and discussion.

**Wednesday, October 15, 2003**
8:30 a.m. – 11:30 a.m.
8:00 a.m. - Registration and Light Breakfast Buffet

Radisson Plaza Hotel
35 South 7th Street
Minneapolis, #612-339-4900

Seminar Fee: $50 by Thursday, October 9th; $55 after October 9th

**Registration Form**

Name(s) __________________________________________________________

Company __________________________________________________________

Address __________________________________________________________

City __________________________ State ______ Zip ______________

Phone __________________________ Email __________________________

Make checks payable to CCHC and send with this registration form to:
Questions? Call #651-646-8935, twila@cchc-mn.org, www.cchconline.org

Revised 9/30/03