



NEWS RELEASE

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CCHF's 'Refuse to Enroll' Campaign Expands In Minnesota

*Leading Health Freedom Advocacy Group Launches New Campaign to
Challenge Americans to Refuse to Enroll in State Exchange*

ST. PAUL, Minn.—*Citizens' Council for Health Freedom (CCHF, www.cchffreedom.org)* is urging Minnesotans to reject the government's push for enrollment into a flawed government health exchange system by expanding their current billboard campaign with bus shelter advertising throughout the Twin Cities of Minneapolis and St. Paul.

Twila Brase, president and co-founder of *CCHF*, through the ongoing national "Refuse to Enroll" campaign is encouraging people in Minnesota and across the country to reject enrollment in the MNsure Exchange and all other state Exchanges. Throughout the month of September, the campaign will work to expose the truth about government-run state exchanges and how they intrude on privacy, increase premiums, limit doctor choice, do not provide private insurance and impose national health care.

"The state exchanges are website portals and all part of a national computerized data system operated under the 2,700 page federal ACA law and more than 20,000 federal rules and created using a standardized playbook for each state, which I call "The Big Blue Book", Brase said. "These websites are not independent. They are not "state exchanges." They are all hooked into the Federal Data Hub. No matter what their name is, no matter who pays for them, they are all part of a federal system intended to impose Obamacare."

In an expanded effort to help Minnesotans and others throughout the country understand the truth about government exchanges, Citizens' Council for Health Freedom has purchased additional bus shelter posters at key locations around the city with a diversity of faces and messages to counter the exchange deceptive marketing messages.

Brase also states there are misconceptions about state exchanges that must be cleared up for all Americans. ***“Contrary to popular belief, non-enrollment in the exchanges does not result in penalties,” Brase continued. “Fines will be handed out only for the failure to be covered with private insurance or government coverage. We all have the freedom to choose private insurance outside of the intrusive government exchanges.”***

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CCHF has also issued [“Private Health Insurance Exchanges: The Emerging Marketplace,”](#) a report on the availability of private health insurance exchanges and access to this emerging and true marketplace for health insurance.

Twila Brase, a public health nurse and health freedom advocate, has been called one of the “100 Most Powerful People in Health Care” and one of “Minnesota’s 100 Most Influential Health Care Leaders.” She shares health care-related news and commentary with the American public in her daily, 60-second radio feature, ***Health Freedom Minute***. The Minute airs on nearly 350 stations daily, including the entire American Family Radio Network, with more than 150 stations nationwide, in addition to Bott Radio Network with over 80 stations nationwide. During the daily features, listeners can learn more about the agenda behind proposed health care initiatives, the ramifications of proposed policies and actions that can be taken to protect their health care choices, rights and privacy. ***Health Freedom Minute*** is sponsored by the ***Citizens’ Council for Health Freedom***, a patient-centered national health freedom organization based in St. Paul, Minn. **CCHF** supports patient and doctor freedom, medical innovation and the right of citizens to a confidential patient-doctor relationship.

For more information or to interview Twila Brase, president and co-founder of Citizens’ Council for Health Freedom, contact Deborah Hamilton, Hamilton Strategies, 215.815.7716, 610.584.1096, DHamilton@HamiltonStrategies.com.