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Cash-Based Pharmacy Opens in Ohio

A cash-based pharmacy, called Freedom Pharmacy, opened in Ohio in early 2021. As a direct-to-consumer pharmacy, it “does no business with any third parties.” It offers generic drugs and provides compounding options. It offers low prices because it’s outside of the system; no middlemen are involved.

As the *Ohio Capital Journal* notes, if you buy a generic with insurance, the copayment is often more than what the entire price would be. One Ohio patient had been paying a \$141 copayment for a generic drug. But when she switched to cash, the price was only \$23.05, six times less. Freedom Pharmacy owner Nate Hux says this simple exchange allows him to be a better pharmacist because “it pays him only to practice his profession.”

“Chucking insurance,” Marty Schladen, *Ohio Capital Journal*, June 22, 2021: <https://bit.ly/2Tk9XhA>

Freedom Pharmacy on Facebook: <https://bit.ly/3hJWCZi>

Presented daily by Twila Brase, President and Co-founder
Citizens' Council for Health Freedom.

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cchfreedom.org / info@cchfreedom.org / 651-646-8935