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Why No Harry and Louise This Time?

In 1993, insurers initiated the “Harry and Louise” television campaign against the Clinton health plan. Why didn’t that happen with the Affordable Care Act?

Perhaps the health plans decided they could beat Obama at his own game. They’d play along with Obamacare—promise to offer plans on the exchange—as long as the law snuffed out their competition, the affordable catastrophic insurance policies.

Then if all went as planned, they’d have Congress over the barrel with nowhere else to go. And that’s what happened, and that’s why Congress is planning to subsidize them for two years with at least $10 billion of taxpayer money. Tell Congress to restore catastrophic coverage and let the health plans live or die on their own.


Presented daily by Twila Brase, President, Citizens’ Council for Health Freedom.