May 21, 2018

Why Don’t You Know the Price?

The term “price transparency” sounds great, but should government mandate it? Think about why prices exist, and then ask yourself why there are prices for everything except medical care. When was the last time you asked the price of a test, a visit, a procedure? If you asked, WHY did you ask? Was it because you were the one paying the bill?

The Medicare administration wants to require hospitals to publish their standard charges online. What price should they list? The inflated retail price, All negotiated prices? The cash price? Would it matter if they did? The only reason there’s no price listed is because patients don’t pay the bill. When that changes, prices will fall, prices will be posted, and, as in any market, there will be price transparency.


Presented daily by Twila Brase, President, Citizens’ Council for Health Freedom.

The Health Freedom Minute is now heard in 47 states: Mornings M-Th at AM1280 (The Patriot) in MN and 91.5 AM WHKC (FreedomFM) in OH, afternoons on American Family Radio, and daily on the CSN network and Bott Radio Network.