Fourth C in 4C Solution

The fourth “C” of our “4C” solution for health care is Confidentiality. Your doctor hears very private information. But today, your doctor is likely sitting in front of a computer, asking you questions, and entering every word you say. Under the federal HIPAA law your entire medical record can be shared and analyzed by outsiders. Government and health plans are profiling you and your doctor.

Your records are available to 2.2 million entities without your consent. Some people who see what’s been recorded in their medical records have become afraid to say what they need to say for good medical care. Confidentiality is the only way to maintain trust and private control over medical decisions.