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The Shape Shift Strategy

What will your employer do? Obamacare requires companies with 50 or more fulltime employees to offer health insurance or pay a fine. Full-time is 30 hours or more. Smaller companies will likely cut worker’s hours to only 29 hours, lay off workers, hire no more than 49 workers, sell the company or shut down.

Or they could replace employees with corporations. In short, keep a core group of strategic employees for the big picture stuff and outsource everything else to other companies. This is called a Protean Corporation, a business that can shape shift quickly like a one-cell organism. So even if you like your job, you might lose it.


Presented daily by Twila Brase, President, Citizens’ Council for Health Freedom.

The Health Freedom Minute is now heard in 37 states: Mornings M-Th at AM1280 (The Patriot) in MN and 91.5 AM WHKC (FreedomFM) in OH, afternoons on American Family Radio, and daily on the Bott Radio Network.