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Disney-fied Health Care

Hospitals are asking “What would Mickey do?” In advance of a new federal requirement for patient satisfaction surveys, hospitals are paying Disney for service ideas. Soon access to billions of Medicare dollars will depend on satisfaction scores reported to the government.

Disney has suggested getting rid of glaring fluorescent bulbs for patients on gurneys. There’s a ukulele-playing greeter in a Florida hospital. One Iowa hospital planned to spend $130,000 for Disney advice until the media said legislators were appalled. Meanwhile the feds are forcing hospitals to standardize patient care and eliminate the individual treatment patients care more about than light bulbs.


Presented daily by Twila Brase, President, Citizens’ Council for Health Freedom.

The Health Freedom Minute is now heard in 37 states: Mornings M-Th at AM1280 (The Patriot) in MN and 91.5 AM WHKC (FreedomFM) in OH, afternoons on American Family Radio, and daily on the Bott Radio Network.