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Obamacare Failure #1 SHOP

In June, the Obama administration finalized the first major implementation failure of the law. They postponed employee choice. Under the ACA, employers can use the small business SHOP exchange to offer multiple health plan options to their employees. But the administration could not meet the operational deadlines.

Eliminating employee choice for a year would stabilize the small group insurance market, according to Blue Cross. Perhaps they mean consolidate. How many insurers will not survive because their plan is not available to employees? That said, no one should use any government exchange. Check out our Refuse to Enroll flier. And listen tomorrow for Obamacare implementation failure #2.

“HHS issues new proposed rule postponing employee choice in SHOP,” Reform Alert, Blue Cross Blue Shield Blue Care Network of Michigan, March 21, 2013.


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