Big Bucks to Secure Pro-ACA Voters

Although a recent poll find 43% of Americans believe Obamacare has had a negative impact on the United States and only 28% believe the impact is positive, three liberal groups will spend millions of dollars persuading residents of key states that they should vote for Democrats because of Obamacare. Their goal is simple. They want to keep the U.S. Senate in the hands of Harry Reid.

The Planned Parenthood Action Fund plans to spend up to $15 million. The SEIU labor union plans to motivate their 1.2 million members using the issue of Medicaid expansion. And MoveOn.org will spend millions on issue advocacy and direct support for Democratic candidates.
