May 20, 2011*

Marketing with Mayberry RFD

Welcome to the Health Freedom Minute. This is Twila Brase, president of Citizens’ Council for Health Freedom.

How many taxpayer dollars were spent last year marketing Obamacare to senior citizens? Millions.

According to The Wall Street Journal, the U.S. Department of Health and Human Services paid $2.78 million to buy airtime for three cable television ads. They featured Andy Griffith praising the new entitlement boondoggle. His services were free, but a media consulting firm got an additional $404,000 to produce the television spots.

Andy said Medicare benefits won’t change (lie number 1), and that the Medicare program’s finances are stronger (lie number 2). Thus, Uncle Sam used $3.5 million of our money to produce false ads to deceive seniors.

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Sources:


*This HFM originally aired on April 15, 2011.