



Citizens' Council for Health Freedom

Health Freedom Minute

March 29, 2024

Mark Cuban Targets Drug Monopoly

In a first, Mark Cuban's Cost Plus Drug Company has partnered with a health care system. His company sells thousands of drugs at a discounted rates. It's now producing drugs at his manufacturing facility in Dallas. First up is epinephrine, then injectable drugs in short supply, then pediatric oncology solutions.

Cuban's innovative company also unveiled a "marketplace" for hospitals, surgery centers, clinics and other health care facilities, inviting them all to come. This is the market at work.

Where monopoly drug manufacturers fail to actually do what should be their mission, producing medications the world needs at prices patients can afford, an entrepreneur steps in and says, 'give me the business. I'll do it.'

Let's see what happens to prices.

"Mark Cuban's drug company partners with 1st health system," Paige Twenter, Becker's Hospital Review, March 7, 2024: <https://bit.ly/49YixEG>

Presented daily by Twila Brase, President and Co-founder
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