

ON AIR



# Health Freedom Minute

April 29, 2026

## **Navy Uses Administrative Frustrations to Recruit Doctors**

The U.S. Navy is using a new tactic to recruit physicians to join its forces on the land and on the sea. A month-long marketing campaign calls physicians who are frustrated by the administrative burdens of modern medicine today to join the Navy.

Commander Stephanie Turo, director of public affairs for Navy recruiting, says these ads emphasize the “ability to prioritize patient care without administrative distractions.”

If you want a physician to prioritize your care without being distracted by government reporting, prior authorization mandates, myriad computer screens, checking boxes, or being forced to ask you questions that have nothing to do with your care, go to our free online directory of direct-pay practices. Find it at [JointheWedge.com](http://JointheWedge.com).

Presented daily by Twila Brase, President and Co-founder  
Citizens' Council for Health Freedom.

*The Health Freedom Minute is now heard in 48 states:  
Mon-Fri on more than 870 radio stations nationwide*

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