

ON AIR



Health Freedom Minute

May 21, 2026

Is Trump Losing MAHA?

Today, the MAHA faithful have a bigger concern.

MAHA, Make America Healthy Again, focuses on vaccines, processed foods, pesticides, and childhood chronic illness.

But for most Americans, health care costs are a far more pressing issue. In one poll, 42% of MAHA-supporting voters said lowering the cost of health care is more important than most MAHA issues. Only 10 percent prioritized vaccine safety and 8% prioritized ending pesticides. This switch in focus is because health care costs are hurting everyone.

If Kennedy, Trump, and the Republican Congress do not prioritize health care affordability, MAHA voters may leave MAHA -- and MAGA -- behind.

“MAHA Health Concerns Resonate Broadly but Lag Behind Health Care Costs Even for MAHA Voters,” KFF, May 6, 2026:

<https://www.kff.org/public-opinion/maha-health-concerns-resonate-broadly-but-lag-behind-health-care-costs-even-for-maha-voters/>

“MAHA is Mad at Republicans. Some Democrats Want to Capitalize,” Paige Winfield Cunningham, NOTUS, May 8, 2026:

<https://www.notus.org/health-science/maha-democrats-midterms>

Presented daily by Twila Brase, President and Co-founder
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*The Health Freedom Minute is now heard in 48 states:
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