

ON AIR



Health Freedom Minute

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Health Freedom – Driving Down Drug Prices

What would happen to drug prices if we lived in health freedom and you held the dollars in your own hands and made the spending decisions? Those in-hand dollars would come from your bank account, and in a medical disaster, from your major medical insurance policy.

Free markets always mean that YOU hold the cash and have the control. Everyone who wants those dollars prices their products accordingly. Competition drives down the prices as you decide whether the cost of the drug is worth it.

Lots of drugs are not worth it and production would stop. Note how their ads describe every possible harm. If you held the dollars in your hands, drug prices would come down to the cost of making them, plus a margin of profit. Would you like affordable health freedom?

Presented daily by Twila Brase, President and Co-founder
Citizens' Council for Health Freedom.

*The Health Freedom Minute is now heard in 48 states:
Mon-Fri on more than 870 radio stations nationwide*

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