

ON AIR



Health Freedom Minute

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Healthcare Ranks Low on Totem “Poll”

Each year, the Harris Poll and Axios ask Americans which companies have the best and worst reputations. The top-ranking company in 2026 is Chewy, a pet store. Toyota is second in the excellent category, followed by Samsung. Pfizer, and UnitedHealth Group are rated good, while Facebook, TikTok and X have a “poor” score.

In terms of economic output, however, health and medical insurance is number 1 in the nation with revenues of \$1.54 trillion dollars in 2025. Number 2 are hospitals. But relatively few people interact daily with health care companies, compared to their pets, cars, phones, and social media, so health care companies don't even come to mind to score. I think that is the story of the poll.

“The 2026 Axios Harris Poll 100,” The Harris Poll, n.d.:

https://theharrispoll.com/articles/the-2026-axios-harris-poll-100/?utm_campaign=The%20Story%20Marketing%20Newsletter

“Top 10 Largest Industries in the U.S. by Number of Businesses & Revenue,” Clearly Payments, Updated July 8, 2025:

<https://www.clearlypayments.com/blog/top-10-largest-industries-in-the-u-s-by-number-of-businesses-revenue/>

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*The Health Freedom Minute is now heard in 48 states:
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