

A red rectangular sign with the words "ON AIR" in white, bold, sans-serif capital letters.

Health Freedom Minute

August 27, 2026

Are Denials an Acceptable Standard of Care?

Have you accepted prior authorization and denials as a standard of care?

A new study of 2025 data says health plans denied between 12 and 18 percent of standard prior authorization requests. The highest rates of denials came from plans in the Obamacare exchange. While denials are rarely appealed, nearly 70 percent of denials were overturned through appeal in Medicare Advantage, with 47 percent and 43 percent overturned in Medicaid and Obamacare, respectively.

Denials are only possible because you, through your employer, your taxes, or your bank account, pay **sky-high non-refundable premiums to health plans that guarantee you access to nothing.**

“Insurers denied between 12% to 18% of prior authorization requests in 2025: KFF,” Cailey Gleeson (Fierce Healthcare), August 14, 2026:

https://www.fiercehealthcare.com/payers/insurers-denied-between-12-18-prior-auth-requests-2025-kff?utm_medium=email

Presented daily by Twila Brase, President and Co-founder
Citizens' Council for Health Freedom.

*The Health Freedom Minute is now heard in 48 states:
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cchfreedom.org / info@cchfreedom.org / 651-646-8935