

ON AIR



# Health Freedom Minute

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## **“Ambient Listening” Advances Digital Control**

Twenty-five years ago, the world changed. The 9/11 terrorist attack led to constraints on freedom; the troubling Patriot Act, and establishment of the Department of Homeland Security, which wants us all in REAL ID straightjackets.

Now, AI systems are controlling doctors. In one health care system, 87 percent of its clinicians, use an ambient AI system, recording every word spoken.

But AI is also strengthening physician compliance. As one executive said, the “first AI tool isn’t really about the tool itself. It’s about building the trust that determines whether clinicians will embrace the next one.” In short, ambient listening devices build acceptance of digital control.

**“Ardent Health finds ambient AI’s value goes beyond ROI,”** Bill Siwicki, HealthcareIT News, August 27, 2026:

[https://www.healthcareitnews.com/news/ardent-health-finds-ambient-ais-value-goes-beyond-roi?leadId=1398641&mkt\\_tok=NDlwLVlOQS0yOTIAAAGj9jvypY\\_rYCZdehJM9Aj4LeembkqN32upy09mVdZLYrErCJPV7goq2MhrafRKoPCsUze4-CZPB-QOxzGJSWFHCUA5EWFOghhCQiCbL04lttXQA](https://www.healthcareitnews.com/news/ardent-health-finds-ambient-ais-value-goes-beyond-roi?leadId=1398641&mkt_tok=NDlwLVlOQS0yOTIAAAGj9jvypY_rYCZdehJM9Aj4LeembkqN32upy09mVdZLYrErCJPV7goq2MhrafRKoPCsUze4-CZPB-QOxzGJSWFHCUA5EWFOghhCQiCbL04lttXQA)

Presented daily by Twila Brase, President and Co-founder  
Citizens’ Council for Health Freedom.

*The Health Freedom Minute is now heard in 48 states:  
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[cchfreedom.org](https://cchfreedom.org) / [info@cchfreedom.org](mailto:info@cchfreedom.org) / 651-646-8935