



ON AIR



Health Freedom Minute

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Fake \$40,000 Surgery Price | Go Shopping

An uninsured man in Georgia needed prostate surgery. The hospital told him the all-in price would be \$40,000. He went shopping online and found the cash-based Surgery Center of Oklahoma. There he could get the surgery for \$3600, so he told the Georgia hospital that he was getting it in Oklahoma. But a day or so later, the hospital called him and said it would match the all-in \$3,600 price.

What's the lesson? First, the \$40,000 was a fake price. Second, the hospital was planning to rip him off until a cash-based surgery center saved the day and his bank account. This story shows the value of competition. Go shopping. Don't believe the first price you hear. Go shopping.

Source: **Keith Smith, MD**, Co-founder of the Surgery Center of Oklahoma, LinkedIn post.

Presented daily by Twila Brase, President and Co-founder
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